

A tailor-made solution

Designed specifically around your company's needs and resources, a Microsoft Packaged Services solution is custom fit to your organization. Find out more about how our consultants can start working on your solution at:

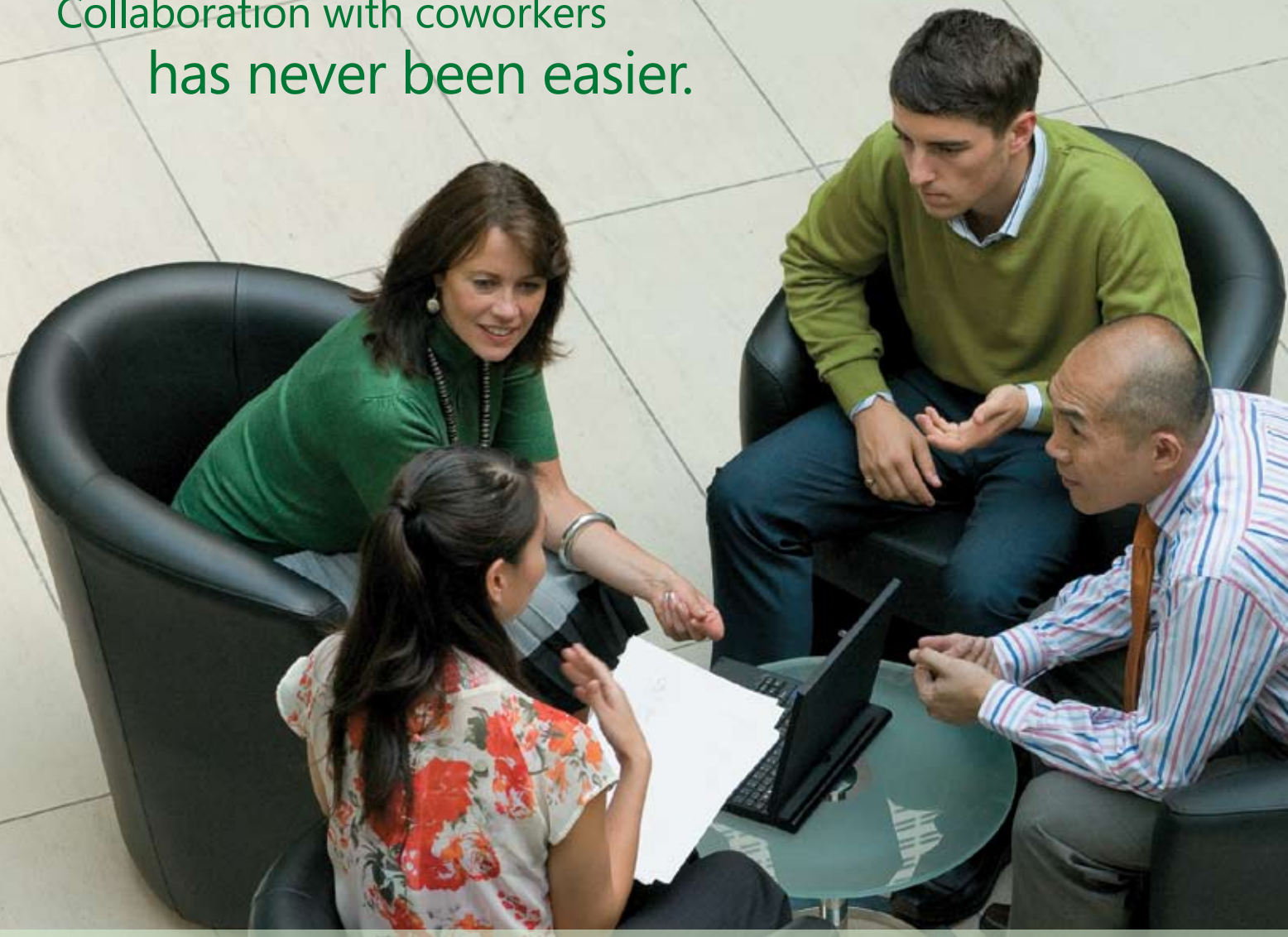
www.microsoft.com/licensing/sa/benefits/packagedservices.mspx.

Microsoft[®] **Software Assurance** for Volume Licensing

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Collaboration with coworkers
has never been easier.



Software Assurance
Packaged Services Benefit

Microsoft
Software Assurance
for Volume Licensing



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Get more from your Microsoft Office System

Microsoft® Software Assurance Packaged Services offers four types of consulting engagements: Desktop Deployment Planning Services (DDPS), SharePoint® Deployment Planning Services (SDPS), Exchange Deployment Planning Services (EDPS), and Business Value Planning Services (BVPS). Each engagement type is delivered by a consultant uniquely qualified to deliver that engagement. Using Microsoft-developed best practices, the consultant delivers the deployment planning guidance and analysis that can help your organization realize a greater return on investment from your Microsoft Office software. To get the most out of your investment, sign up today for one or more of our Planning Services.

Desktop Deployment Planning Services

Increase usage, improve productivity, and lower IT costs through a successful deployment of 2007 Microsoft Office or Windows® client operating system software.

SharePoint Deployment Planning Services

Access a broad range of planning tools and services to optimize the effectiveness of 2007 Microsoft Office SharePoint Server, lower the cost of its deployment, and improve organizational productivity.

Business Value Planning Services

Structured, multiday workshops help you identify, unlock, and capture the strategic potential of the Microsoft Information Worker (IW) platform.

Exchange Deployment Planning Services

Use this structured engagement to accelerate your Microsoft Exchange 2007 deployment program while reducing the cost of the project.

Desktop Deployment Planning Services

The single largest cost your company faces in managing hundreds of desktops is the human resources it requires to deploy, support, manage, and maintain an efficient infrastructure with a modern desktop environment. Computer configurations require the skills, knowledge, and confidence to remain agile across mobile devices, desktop computers, and laptops. Manual administration can consume time, money, and staff, so minimizing the challenge is always a top priority. A successful deployment can lead to higher usage and productivity, as well as a lower-cost infrastructure and an improved return on your software investment.

Desktop Deployment Planning Services can help ensure the successful deployment of Microsoft Office or Windows software to increase usage, improve productivity, and lower costs. Your consultant collaborates with you to create a comprehensive deployment plan that includes analysis, business case, process, and technical procedures. The service is based on the Solution Accelerator for Business Desktop Deployment and best practices from Microsoft, and the objective is to help reduce the cost and complexity associated with company-wide solutions. With DDPS, you can:

- **Get expert, personalized service.** Consultants provide the knowledge and expertise needed to successfully deploy Microsoft Office and Windows based on your unique needs and environment.
- **Assess how Microsoft Office and Windows can help lower costs and optimize your infrastructure.** DDPS helps you identify an approach for the transformation and management of your desktops to establish a secure and well-managed desktop infrastructure.
- **Receive the latest best practices and tools from Microsoft.** Consultants leverage best practices for desktop deployment by simulating your environment and providing tools and technologies that help you manage the migration of data and user settings.
- **Build a customized deployment plan.** The deployment plan provides a comprehensive assessment of your infrastructure—including a business plan, timelines, activities, resource recommendations, and costs—to outline how you can deploy the software and demonstrate how the technology works.

DDPS Deployment Strategy

The DDPS engagement provides your company with a collaborative and comprehensive strategy consultation based on best practices from Microsoft. Your dedicated consultant will create a detailed blueprint for a seamless transformation of your business and technical environment. Depending on the engagement length, this can include:

- **A discovery session**, including a full assessment of your desktop environment. This helps the consultant understand your environment and leverage best practices and tools from Microsoft, including the Microsoft Application Compatibility Toolkit and User State Migration Toolkit.
- **A customer presentation** introducing “Zero Touch” and other Microsoft technologies and processes that lead to successful desktop deployment.
- **A strategy briefing and technical drill-down session** defining the vision for achieving technical and business goals. At the end of the session, your team will have a clear understanding of the issues you are likely to encounter, supported by fundamental planning decisions.
- **An architecture design session** that will guide implementation by outlining critical technical aspects of desktop deployment such as security, software, and network designs, and how new technology will integrate with the existing environment. For engagements focused on deployment of the latest versions of Microsoft Office and Windows software, your consultant can cover the use of Microsoft Application Virtualization, Advanced Group Policy Management, Asset Inventory Service, the Diagnostics and Recovery Toolset, and Desktop Error Monitoring, all of which are components of the Microsoft Desktop Optimization Pack (MDOP) for Software Assurance, as part of your deployment plan.
- **A proof of concept lab** that demonstrates possible outcomes through automation.
- **A customized deployment plan** that summarizes the entire process and outcomes.

For more information, visit

<http://iwsolve.partners.extranet.microsoft.com/ddps/>



SharePoint Deployment Planning Services

Microsoft Office SharePoint Server 2007 can help people across your enterprise work together and improve their personal productivity. Tapping into the power and efficiency of a SharePoint Server deployment can dramatically improve your organization's ability to connect your people with the information they need when they need it. Microsoft SharePoint Deployment Planning Services allows you to use your Microsoft Software Assurance (SA) for Volume Licensing benefits to offset the cost of your SharePoint Server deployment planning and start realizing value immediately.

SDPS includes a broad range of planning tools and services that help optimize the effectiveness of the core capabilities of SharePoint Server, lower the cost of deployment, and improve organizational productivity. Service areas include collaboration, portals, enterprise search, and Web and portal content management.

SDPS Deployment Strategy

SDPS provides your company with a collaborative consulting engagement based on best practices from Microsoft. An SDPS partner will work with you to create a roadmap for transforming your SharePoint environment. Depending on the engagement length, this can include:

- **A strategy briefing** that defines the vision for achieving technical and business goals.
- **An architectural design session** that introduces SharePoint technologies, solutions, and concepts.
- **A deployment planning session** for a specific SharePoint capability (collaboration, portal management, content management, or search).
- **A proof of concept session** to demonstrate the solution within your environment.

For more information, visit
<http://iwsolve.partners.extranet.microsoft.com/sdps/>

Business Value Planning Services

Microsoft Business Value Planning Services is designed to help you identify, unlock, and capture the strategic potential of the 2007 Microsoft Office platform through structured, multiday workshops. Qualified BVPS providers coordinate with their customers to share best practices, analyze customer organizational environments, and provide tools and services that help companies get the most out of their investment in the 2007 Microsoft Office system.

BVPS Benefits

BVPS provides you with a number of benefits, including:

- Realizing a greater return on existing 2007 Microsoft Office and IW technology investments.
- Solving real-world business problems with a familiar technology platform.
- Building a convincing business case for 2007 Microsoft Office and IW adoption within your organization.
- Receiving third-party solution analysis and services through Microsoft Certified Partners.

You can offset the cost of your BVPS engagement and start seeing its value immediately by using your Microsoft (SA) for Volume Licensing benefits.

BVPS Deployment Strategy

BVPS provides your company with a collaborative consulting engagement based on best practices from Microsoft. A BVPS partner will work with you to determine your needs, unlock the potential of your existing investment, drive change, and improve your business processes. Depending on the engagement length, this can include:

- **Current State Analysis:** Review, documentation, and analysis of the way a process is currently performed.
- **Future State Analysis:** Development of a revised and improved business process utilizing a Microsoft Office System Solution.
- **Business Case Development:** Develop a cost/benefit analysis and case for proposed process change, including Key Performance Indicator improvement and multiyear cash flow analysis.
- **Adoption & Implementation Plan:** Guidance on resources required, solution owners, risk mitigation, task sequencing, change management, and communication required to implement the proposed solution.
- **Follow-On Proposal:** Recommendations for implementing the developed solution, including summaries of current state, future state, and business case analyses.

Exchange Deployment Planning Services

Microsoft Exchange Deployment Planning Services is designed to help guide your organization through the initial deployment planning stages of a Microsoft Exchange 2007 implementation. Through a structured engagement, your consultant will review new Microsoft Exchange product features; share best practices; analyze organizational requirements; and help create a customized, high-level, deployment roadmap. Take full advantage of your Microsoft Software Assurance for Volume Licensing investment by using EDPS to accelerate your Exchange deployment program activities while reducing the cost of the project.

EDPS Benefits

EDPS helps you tailor Microsoft Exchange Server to your individual needs. Your EDPS consultant will:

- Provide professional consultation about planning and preparing your Exchange deployment, ensuring smooth adoption for your organization.
- Provide access to planning guidance developed by Microsoft Consulting Services.
- Deliver an Exchange Server deployment plan tailored to meet your individual needs.
- Explain how deployment can drive business value through core capabilities of Exchange Server, such as built-in protection, anywhere access to data, and operational efficiency.

EDPS Deployment Strategy

EDPS provides your company with a collaborative consulting engagement based on best practices from Microsoft. An EDPS partner will work with you to determine your needs, unlock the potential of your existing investment, drive change, and improve your business processes. Depending on the engagement length, this can include:

- A series of **interactive technical sessions** covering most aspects of an Exchange Server 2007 deployment.
- Deployment of a **lab environment**.
- A series of requirement-gathering **workshops and interviews**.
- A high-level **Vision/Scope document**.
- Capture of **key requirements and major components** of the existing environment.

For more information, visit www.partneredps.com.

Eligibility

How can you take advantage of these deployment services? You are eligible for these benefits if you participate in any of the following Volume Licensing programs:

- Open Value
- Open Value Subscription
- Select License Software Assurance Membership
- Select Plus Software Assurance Membership
- Enterprise Agreement
- Enterprise Subscription Agreement

The number of engagement days for which you are eligible is determined by the number of Microsoft Office Application Licenses and the number of Core CAL Suites and Enterprise CAL Suites for which you have Software Assurance coverage. You can increase the number of engagement days by converting unused Software Assurance Training Voucher days into Packaged Services days at a 3:1 rate (three Training Voucher days equal one Packaged Services day), limited only by the number of Training Voucher days that you have available. The Microsoft Product List provides more information about conversion options. You can use your Packaged Services days for multiple engagements at multiple locations and for different Packaged Services types.

The SA license count is calculated at the initial sale and increases with additional purchases of qualifying licenses. The number of Packaged Service days is determined by a combination of the number of qualifying Office licenses and the number of Core CAL suite and Enterprise CAL suite licenses. The Microsoft Volume Licensing Services site (<https://licensing.microsoft.com>) tracks the number of available Packaged Services days and allows you to create one or more vouchers of the desired type and service level.

Activation

To activate your Packaged Services benefit:

1. Ensure that you have administrative rights to activate Packaged Services, or contact your Notices Contact or Software Assurance Benefits Administrator.
2. Sign in to Microsoft Volume License Services at <https://licensing.microsoft.com>.
3. In the left navigation bar, click **Software Assurance Benefits**.
4. Under Benefits Summary, click **Packaged Services**.
5. *Optional:* Increase the number of engagement days for Packaged Services by converting Training Vouchers. This may require approval from your Benefits Administrator.
6. Follow the instructions to assign the Packaged Services voucher to a project manager within your organization and create a voucher.

The project manager will receive an e-mail message with information about the benefit and a link with directions for contacting a local Microsoft Certified Partner or Microsoft Consulting Services to schedule the engagement.

Activate today: <https://licensing.microsoft.com>



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<https://licensing.microsoft.com>